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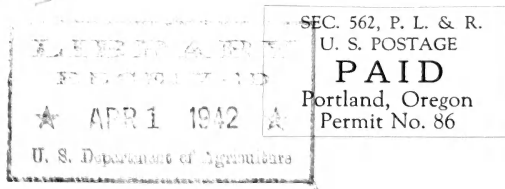
*Choice Primroses and Pansies*  
SEED AND PLANTS

*Limited Selection of Perennials*

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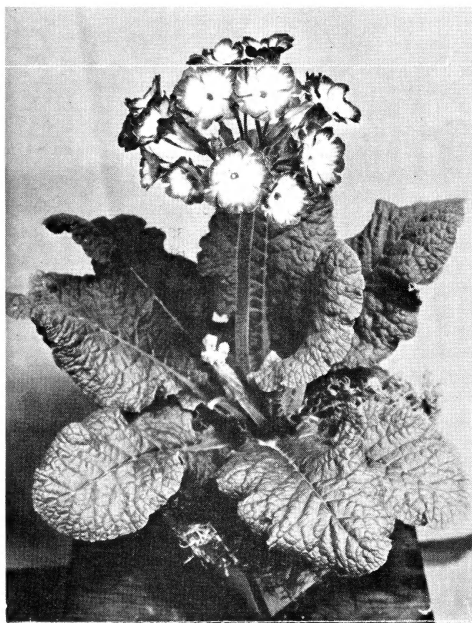


# PRIMROSES (Primula)

**P**PRIMROSES are among the most popular and best known spring perennials. Massed under flowering trees and shrubs, they present a gorgeous picture during March, April and May, and in mild climates, they can be had in bloom about ten months of the year. When once the gardener realizes how much he gets each returning spring, with comparatively little effort on his part, the tendency is to collect more and more primroses. Especially is this true now, for each year hybridizers are giving us newer types, larger blooms and a wider color range.

Primroses thrive in a deeply dug, well enriched soil and, if given plenty of water, their blossoming period is prolonged. They should be planted where they will be shaded from the hot noonday sun. Deciduous trees and shrubs give excellent protection. Primroses will with stand heavy frosts, but in sub freezing weather, they should be protected with a mulch of leaves, peat, straw or evergreen boughs.

Acaulis and Polyantha Primroses are best known and most popular. However, once the Juliae, Sieboldi and the other Oriental types have been "discovered" by a gardener, they too become just as important. Primroses make charming nosegays and exquisite small flower arrangements.



*Primula Polyantha*

**P. VERIS, POLYANTHA** (many flowered), beautiful large flower clusters on tall stems.

**Blue**, tall, shades ranging from forget-me-not blue to sapphire blue. **Each 50c, 3 for \$1.25.**

**Cowichan**, deep "American Beauty" red blossoms, star center, most unusual, an importation. **Ea. \$1.00.**

**Lord Beaconsfield**, cream colored, tall stemmed, beautiful foliage, early, an old friend, especially adapted to mass planting or naturalizing. **Each 20c; per dozen \$2.00.**

**New Giant Strain**, blossoms from 1 to 1½ inch in diameter, all colors and shades. **Each 25c; 6 for \$1.25; dozen \$2.50.**

**Orange Glory**, deep orange, very fragrant, outstanding, limited stock. **Each \$1.00.**

**Pastel Pink**, giant blossoms, shading to a darker tone with age. **Each 50c.**

## SPECIAL COLLECTION

12 polyanthus, our selection, each a different color. **\$2.00**



*Primrose Marie Crousse*

**P. ACAULIS**, (stemless), the low growing type, early, suitable for naturalizing, border, or rockery.

**True English Primrose**, soft shade of yellow, fragrant, free flowering. **Each 20c; 3 for 50c; dozen \$2.00.**  
**Blue**, fine shades. **Each 50c; 3 for \$1.25.**

**Giant Flowered**, art shades; white, yellow, pink, rose, red, purple, etc. **Each 25c; 6 for \$1.25.**

## FLORE PLENO.

**Bridesmaid**, white changing to blush pink, a gem. **Each 50c.**

**Lilacea**, double lavender, exquisite, blooms resemble dainty miniature roses. **Each 35c.**

**Marie Crousse**, double light burgundy wine color, each petal bordered with hairline of white. One of the hardiest double Primroses. **Each \$1.00.**



*Primula Auricula*

**P. JULIAE HYBRIDS.** The original of this charming strain came from the Caucasus Mountains about 40 years ago. Very hardy, multiply rapidly, most floriferous, thrive in moist loam, some shade. Fine for the rock garden.

**Bunty,** dark green rosette and bright blue flowers. **Each 50c.**

**Crispi,** bright burgundy red. **Each 50c.**

**Dorothy,** most unusual for this type; dainty, clear yellow blossoms. **Each \$1.00.**

**Heleneae,** burgundy red, blossoms freely, very fine. **Each 50c.**

**Hybrid,** polyantha type, clear burgundy with a yellow eye, showy. **Each 50c.**

**Jewell,** small, bright magenta flowers, early. **Each 35c; 3 for \$1.00.**

**Mrs. McGillivray,** mauve pink. **Each 50c.**

**Pam,** purple crimson, bronze leaves. **Each 50c.**

**Pink Seedling,** dainty, beautiful. **Each 50c.**

**Primrose Lodge,** polyanthus type, deep crimson. **Each 35c; 3 for \$1.00.**

**Rae,** robust, large, fine. **Each 50c.**

**Valiant,** lavender violet, dark green rosette. **Ea. 50c.**

**Wanda,** large bluish purple flowers, early. **Each 35c; 3 for \$1.00.**

#### **SPECIAL COLLECTION:**

2 Juliae at 50c each.....\$1.00

4 Juliae at 35c each..... 1.40

**ALL SIX FOR.....\$2.00**

**POLYANTHA SEED, MIXED COLORS,** gathered from choice stock of the following shades: White, cream, yellow, orange, apricot, copper, pink, rose, red, maroon, bronze, violet. **Half packet 50c; packet \$1.00.**

#### **PRIMULA, various species**

**Auricula,** alpine type, suitable for rockeries. Prefer a well drained soil, lime, some shade. Bloom from April till June. From rosettes of thick, smooth, grey-green leaves, spring large flowers of yellow, light brown, blue, henna, plum, purple, rose, etc. These make unusual small flower arrangements. In mixed colors, **each 35c;** separate colors, **each 50c;** extra large specimens, **each 75c.**

**P. Bulleyana,** candelabra type, moisture and shade loving, deep orange yellow blossoms, growing in whorls on tall stems. Flowers in May. Foliage dies during winter. **Each 35c; 3 for \$1.00.**

**P. Cockburnia,** miniature candelabra type, coppery red flowers. **Each 35c.**

**P. Denticulata-Cashmeriana Hybrids,** beautiful lavender and heliotrope blue florets set closely on stout stems, grey-green crinkled foliage. Very early. Mossy grey rocks make an excellent background for these Primula. Foliage dies down in winter. **Each 35c; 3 for \$1.00.**

**P. Farinosa, (Birds-eye Primrose),** pale purple. **Ea. 50c.**

**P. Florindae,** a vigorous, moisture loving, Oriental Primrose, carrying enormous trusses of fragrant yellow blossoms on 3-foot stalks. Blooms during summer. Dies down in winter. **Each 50c.**

**P. Frondosa,** from Balkans, mealy leaves, small heads of rose-purple flowers. **Each 50c.**

**P. Japonica,** oriental, candelabra, bog type, has flat yellow-green foliage which disappears in winter. Available in rose-red. **Each 25c; 5 for \$1.00.**

**P. Pulverulenta,** lovely pink candelabra. mealy stems, plant near pools, creeks or moist woodland. **Each 35c; 3 for \$1.00.**

**Rosea Grandiflora,** large deep pink flowers, blossoms in spring before the foliage appears. **Each 50c.**

**P. Sieboldi,** handsome, delicate but hardy oriental strain. Lovely, soft, crumpled foliage; flower stems 10 to 15 inches, blossoms early summer. Thrives in moist, cool, rich soil. Foliage dies in winter. Available in lavender, pink, and white. **Each 50c.**

In addition to the varieties listed here we have on hand limited quantities of many other species primulas and are constantly adding to our stock of lesser known varieties, so difficult to obtain. Inquiries concerning species not catalogued will gladly be answered.



**JOIN THE . . . AMERICAN PRIMROSE SOCIETY**

LAVINIA BELLAH, Corr. Secretary,

Oswego, Oregon.



Pansies

## PANSIES

**Pansies** are hardy biennials and are indispensable spring garden material. Planted in the fall or spring, in fine rich loam, they will produce a profusion of color well into the summer, if the seed pods are kept picked. Pick the entire branch, instead of just the flower. This will keep the plant from becoming straggly and worn out, besides giving more graceful material for flower arrangements. They afford an unusual opportunity for working out exquisite color combinations when used as a ground cover for spring bulbs or under flowering trees and shrubs. Try them instead of Forget-me-nots. The Pansies offered here, are the largest flowered and finest varieties obtainable. Only the best and most expensive foreign and domestic seed is used. The blossoms are usually from 3 inches to 5 inches in diameter, and of good texture; many ruffled, in superb colors and shades. The plants are of good size, sturdy, with a fine root

system. They are established plants from the field not seedlings taken from the seed bed. In mixed colors, the following are offered at **\$1.00 per dozen.**

**At the garden, 75c per dozen.**

**Giant Swiss**, extra fine color range, grown from our own seed.

**Steele's Jumbo**, especially large flowered.

In separate colors, for mass planting, the following are available:

**Improved Firebeacon**, fiery red, an unusually rich shade. Very fine. Use with wallflowers or with yellow flowered bulbs or shrubs.

**Mont Blanc**, largest pure white, fine with magenta or red Azaleas, with pink or red tulips, etc.

**Ullswater**, deep blue with black blotches, a stunning contrast with yellow flowered bulbs or shrubs.

## PANSY SEED

The mild climate and fertile soil of the Willamette Valley, distinguish it as the only location in the entire United States, which has growing conditions identical with those of England and of the seed producing portions of Continental Europe. The seed here offered, is grown in this valley, and is based on the finest foreign and domestic strains. The planting is carefully and thoroughly "rogued" and the crop is given personal attention throughout the season. The result is vigorous seed which produces early blooms, having a wide color range, excellent texture, and largest size. Full cultural directions are sent with each order. The trial packet contains about 300 seeds, the packet over 600 seeds.

**Giant Swiss Mixed.** This strain has an unusually wide range of brilliant colors, including pink and rose shades not usually found in this type. Selected from the best Swiss strains. **Pkt. \$1.00; trial pkt. 50c.**

**Ullswater.** A rich, ultramarine blue with a dark blotch, of largest size and excellent texture. **Pkt. \$1.00; trial pkt. 50c.**

**Improved Firebeacon.** This is a fiery red rather than a purple red, often having a definite touch of orange. It is a unique and striking shade that may be called a wallflower red. **Pkt. \$1.25; trial pkt. 50c.**

In addition to the above varieties, the following will be available about July 15, 1941:

**Coronation Gold,** is the largest and best pure yellow pansy, and has a subtle fragrance. **Pkt. \$1.00; trial pkt. 50c.**

**Mont Blanc,** floriferous, with large, early blooms; the finest pure white pansy. **Pkt. \$1.00; trial pkt. 50c.**

**Steele's Jumbo.** From originator's seed. Exceptionally large blossoms, beautiful colors, including many pastel and bronze shades. **Pkt. \$1.25; trial pkt. 50c.**

**Finest Florist's Mixture.** A special mixture of choicest foreign and domestic strains, selected for brilliance of color, wide range of shades, fine texture and stems, early flowers and sturdy plant growth. "The finest of the best". **Pkt. \$1.00; trial pkt. 50c.**

**Prices on the larger quantities of seed required by commercial growers, will be gladly supplied on request.**

## VIOLAS

**Viola,** hardy perennial, requires practically same treatment as pansies, plenty of water during summer, cut back in early fall to start new growth for following spring.

**Enchantress,** finest royal purple, long stems. **Ea. 35c.**

**Floriariensis,** beautiful lavender, well known, long flowering season. **Each 35c.**

**Giant White,** largest white Viola, an import. **Each 25c; 6 for \$1.25.**

**Giant Yellow,** largest of the yellows; English stock. **Each 25c; 6 for \$1.25.**

**Maggie Mott,** delicate heliotrope blue and cream, large blooms, excellent cut flower. **Each 35c.**

**New Apricot,** extra large, imported, limited stock. **Each 35c.**

**Pride of Victoria,** medium blue, grows fast, prolific bloomer. **Each 35c.**







# PERENNIALS AND BIENNIALS

**Anemone (Wind Flower)**, His Excellency, single, fiery red, April to June. **Each 25c; 5 for \$1.00.**

**Anemone (St. Brigid)**, from Irish grown seed, pastel shades, stiff stems, lasting flowers. **Each 25c; 5 for \$1.**

**Anemone Japonica**, fine hardy border perennial, blooming from late summer till fall. Thrives in shade. Excellent as cut flower.

**White**, large, single, waxy. **Each 25c; 5 for \$1.00.**

**Pink**, semi-double. **Each 25c; 5 for \$1.00.**

**Campanula (Peach Bells)**, hardy perennial.

**Double White**, lasting cut flower and border plant; extra fine large plants. **Each 35c.**

**Double Blue**, beautiful large flowered. **Each 25c.**

**Chrysanthemums** are among the most satisfactory and easiest perennials grown. The newer types, being earlier and hardier, now make it possible to produce a garden effect in the fall, that challenges the spring planting. In the small garden, where space is limited, large Chrysanthemum plants can be substituted in late summer or early fall, for summer annuals, past their prime. Yearly division, pinching back of slips and fertilization as they come into bloom, will produce luxurious blossoms. Since we grow about 50 varieties of Chrysanthemums, we lack the space in this folder for detailed description. We therefore offer the following collections:

**Pompons, Anemone Flowered, and Larger Varieties.** These are more satisfactory if disbudded. All are named varieties, selected for hardiness, early blossoming, and excellence of color and flower. Available in collections of pastel shades, or of autumn tones ranging from yellow through copper to red **6 for \$1.25; dozen \$2.50.**

**Koreans**, new hardy hybrids, single or semi-double. All are named varieties. For a stunning garden effect, try a collection of mixed colors; of lovely pastels; or of brilliant orange, copper and red shades. In the spring, rooted cuttings, **dozen \$1.50;** in late summer or early fall, large plants, **each 25c.**

**Christmas Rose (Helleborus Niger).** Plant in the shade of deciduous shrubs or trees, in rich, moist, but well drained loam, to which some sand and peat have been added, and leave undisturbed. A mulch of well rotted manure in late fall is all the care necessary. The large, waxy white blossoms, sometimes flushed with pink, make exquisite flower arrangements during December and January. Blooming size plants, **each 50c;** larger plants, **each \$1.00.**

**Columbine (Aquilegia)**, hardy perennial.

**Longissima Hybrids**, longest spurred variety, mixed colors, year old plants. **Each 50c.**

**English Daisy (Bellis Perennis)**, hardy perennial. The large double English Daisies are among the easiest and most valuable early spring plants. They have a long blooming period from very early spring till summer.

**Giant Double White.**

**Rose**, large, 8 inch stems, fine cut flower.

**Red**, bright color, new.

**All Daisies**, two for 25c; per dozen \$1.50.

**Delphinium**, hardy perennial. Extremely valuable border plant in early summer. Beautiful as cut flower.

**Pacific Strain**, new, hand pollinated crosses of the finest specimens; extra large florets, wiry stems, disease resistant. Large plants, **each \$1.00**.

**Snowflake**, pure white, year-old plants, **each \$1.00**.

**Forget-me-not (Myosotis)**, hardy biennial.

**Alpestris Blue Basket**, deep blue, floriferous, very effective with bulbs. Extra fine large plants. **Each 10c; per dozen \$1.00**.

**Hardy Cyclamen**. Enjoys a moist, partially shady location, good drainage, leaf mold, some lime. Fine under deciduous trees. Two year old corm. **50c**.

**Pentstemon (Beard Tongue)**, hardy perennial. Large spikes of gloxinia-like flowers, about two inches in diameter, of brilliant and varied colors. Showy border or cut flowers. **4 for \$1.00**.

**Garnet**, new, hardy strain, tall, medium sized flowers. **Each 35c**.

**Phlox**, this hardy perennial border type should be in every garden. Fills a void in July and August with its vivid colors and long blooming period.

enriched soil and plenty of water during hot weather will ensure plenty of flower spikes. Since roots grow rather close to surface, mulch in winter, and again in summer.

**Daily Sketch**, brightest pink, carmine eye. Largest flowered Phlox. **Each 35c**.

**E. I. Farrington**, soft salmon pink, with a lighter eye. **Each 35c**.

**Elizabeth Campbell**, light salmon pink, with lighter shadings toward center. **Each 35c**.

**Harvest Fire**, brilliant salmon orange, tall, later variety. **Each 35c**.

**Katherine**, lilac and white. Best placed in partial shade. **Each 35c**.

**Leo Schlageter**, scarlet-carmine flowers, tall. **Ea. 35c**.

**Mrs. Ethel Pritchard**, best of the lavenders. **Each 35c**.

**September Snow**, white with faint pink blush in center, tall. **Each 50c**.

**Special French**, soft pink, rosy center. **Each 35c**.

#### **SPECIAL OFFER**

**Three 35c Plants, \$1.00**

**One 50c Plant and Two 35c Plants, \$1.10.**

Location: Drive South from Portland on Southeast 82nd Street, three miles beyond the city limits, to Lawnfield Road, ("Primrose and Pansy" sign).

Shipping: Cash with order. Add 25c for postage and packing on orders amounting to less than \$2.00. Postage will be prepaid on orders over \$2.00, in Oregon, Washington and California. For orders from other states, add 10% for points west of the Mississippi River, and 15% for points east of the Mississippi.

Twelve plants of any variety are offered for ten times the price of the individual plant.

All plants are field grown, hardy, with good root systems. But since there are many causes for failure over which we have no control, we assume no responsibility after the order has been receipted for by the forwarding company.

When plants are received, pick off any wilted leaves or flowers and place roots in water in a cool shady place, for several hours before planting. Spread out the roots in planting and firm the earth around the roots with a thorough watering.

## **HERBERT F. CLARKE and MARGUERITE R. CLARKE**

**Phone Mil. 25607**

**LAWNFIELD ROAD, CLACKAMAS, OREGON**